CAZENOVIA COLLEGE® Founded in 1824

And the Emmy[®] Goes to...

Nathaniel Bull '03 wins Daytime Emmy[®] Award for work on PBS promotion

Celebrating the Graduates

2.43.5

"Runway Rhapsody"

Students Earn National Accolades

Alumnus Comes Home



What is a College of Distinction?



This past fall, I shared the news that Cazenovia College was selected a national "college of distinction" by an organization that recognizes distinction in four categories engaged students, great teaching, vibrant campus community and successful outcomes. I was pleased to learn that the goals and objectives we have been pursuing for years at Cazenovia are also valued by an organization as highly regarded as Colleges of Distinction, whose goal is to provide students, counselors and parents with information about colleges and universities that excel in these areas.

As you enjoy this issue of the College magazine, I hope you will come to recognize, as I did, that the articles and the stories they tell help to pinpoint how Cazenovia College is successfully educating engaged students, imparting great teaching, strengthening an already vibrant campus community, and delivering successful outcomes.

Engaged Students – According to *Colleges* of *Distinction*, engaged students "talk, write, think, debate, explore the world... and take an active part in their learning." Recent graduate **Akout Leek '11** epitomizes what it means to be an engaged student. A Sudanese refugee who became a United States citizen in 2010, Leek became involved in the January 2011 Sudanese partition referendum during her senior year at Cazenovia. In April, students participated in the College's annual Great Debate, which is the culmination of a semester-long effort that, according to students and alumni, helps one to become a better speaker, persuader, arguer, thinker and researcher.

Great Teaching – Look no further than **Dr. Andrew O'Baoill**'s Academic Corner article, in which he emphasizes a teaching style that merges theory and practice, intellectual engagement and professional preparation. This past year, **Dr. John Robert Greene** offered his students the opportunity to contribute beyond the classroom when he invited a number of them to become published authors by writing articles for a *Presidential Profiles* encyclopedia series.

Vibrant Campus Community – What are vibrant communities? At Cazenovia, they are students, administrators, faculty, and local businesses working together and collaborating for months in order to present a professional-caliber Fashion Show to a capacity crowd each spring. Vibrancy was 'front and center' on our campus in June as classes of dedicated alumni, representing eight decades and traveling from 16 states across the country, attended Reunion 2011.

Successful Outcomes – Cazenovia College is committed to building futures and ensuring successful outcomes for its students and alumni. It is not often we get to congratulate one of our own for earning the prestigious distinction of being an Emmy[®] award winner (**Nathaniel Bull '03**). I am pleased to be able to recognize Nathaniel in this issue of our magazine, as well as highlight other stories that portray how our students are excelling on a national and international scale and our alumni are contributing and making a difference in society on a daily basis.

Dr. Mark J. Tierno President

Cazenovia College Magazine Vol. X No. 1

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Award-Winning Alumnus

Explorer concept nets Daytime Emmy[®] win for Nathaniel Bull '03

In August 2008, PBS approached Rodgers Townsend, a fullservice ad agency, with an "explorer" idea. They wanted to illustrate how children can form a



deep bond with a character as they discover the possibilities of imagination. It was up to several of RT's internal teams to further expand the explorer concept into something adaptable to PBS's prime audiences. Bull and Copywriter Ben Bohling constituted one of the teams assigned to pitch their ideas to RT's creative directors, who would then select three concepts to ultimately present to PBS.

Bull was poised to develop a concept around the "explorer" notion and pulled his ideas from a very special place — his childhood. As he grew up in Watertown, New York, Bull was an avid fan of PBS, so it was easy for him to channel his own experiences for inspiration. He recalled a time when he didn't have cable television or a VCR - a time that found Bull and his brother experiencing rich and fulfilling adventures because of what they viewed on PBS. They'd often create their own special world based on what they

saw in certain shows. With that memory in mind, Bull decided to convey the

message that children often take what they learn from an episode and interpret it during playtime.

Bull and Bohling were on the same wavelength, and they established two concepts together. They settled on one they thought

"As much of a professional accomplishment as this is, it's also deeply personal."

- Nathaniel Bull '03



would work well, but the day before the assignment deadline proved to be a pivotal moment. An RT creative director mentioned that their spot would not be presented to PBS due to its rather small spotlight of PBS characters. Bull took immediate action. He made one request, "Give me 10 minutes." Bull quickly revised the spot and placed more emphasis on the character in the segment. With a quick nod of approval, they were back in the game. The creative director took their new script to the PBS representatives – and the rest is history. Bull and Bohling landed the account and went right to work.

A project of this magnitude required a great deal of collaboration — a real group effort. Bull partnered with a wealth of agency colleagues on set design, animation, color and voiceovers, among other details. In all, they created a master 60-second promotional spot consisting of four scenes that could stand individually. It was important to the team to convey the proper balance between the learning process and experimentation by having a character present in a shot, but not be the commanding force. The child on the brink of discovery served as the focal point, while the character played the supporting role. Of the four spots, Bull's favorite features Grover, whom he had the pleasure of "meeting" in person after so many years as a fan.

In total, it took about nine months from concept development to final editing to see this project come to fruition in May 2009. Fast forward to that fateful day in May 2010, when Bull was casually informed that his work had been nominated for an Emmy[®]. For Bull, it was quite a surprise. A year had passed since production wrapped, so to hear this news after such a long time was thrilling. Bull remained anxious during a long sixweek wait until Emmy[®] Day. When the

big day arrived, Bull faced it as normally as possible. He stood ready to hear the news from RT's chief creative officer who represented the company at the creative arts awards ceremony that took place separately from the ceremony we traditionally see telecast. As the evening drew to a close, Bull's cell phone alerted him to a one-of-a-kind message that stated, "Congratulations, you're now an Emmy[®] Award winner."

After celebrating that priceless moment through conversations with his family and colleagues, Bull was filled with an overwhelming sense of pride and gratitude. He instantly thought back to that special time when he was a young Nathaniel Bull, playing and exploring on the acres of land in his backyard with his brother. "As much of a professional accomplishment as this is, it's also deeply personal," says Bull.

In addition to his and RT's first Emmy[®], Bull has received several other professional accolades and honors throughout his short time in the industry. He has won four silver ADDY[®] awards and has had his work featured in the Wall Street Journal, Communication Arts Magazine (May 2008), Photo District News Maga*zine* (March 2008), and *Adweek* (December 2007).

Bull credits his alma mater for allowing him to hone his craft in an encouraging and resourceful setting. He appreciated the open environment in his classes, and the guidance of instructors such as Laurie Selleck, associate professor of visual communications, and Paul Parpard, former art faculty member. "Selleck's industry background and Parpard's



Announcement-Institutional category for

their work on a PBS promotion, "PBS

KIDS Trusted Guide." Nestled along-

Nickelodeon, Bull and his team took

For Bull, who can now proudly add

this award is not only a symbol of

professional success, but a constant

reminder of how teamwork, creativity

and sheer imagination can generate a

"Emmy" award winner" to his moniker,

home the grand prize.

polished product.

side two commercials by sole opponent,

The 37th Annual Daytime Entertainment Emmy[®] Awards, held on June 27, 2010, had a special touch of Wildcat spirit. Among the bright lights, signature red carpet and pure prominence of the prestigious event, Cazenovia College alumnus Nathaniel Bull '03, art director for Rodgers Townsend (RT) in St. Louis, Missouri, was an award nominee.

Bull and a team of RT and Public Broadcasting Service (PBS) colleagues were included in the Outstanding Promotional

4

pure craftsman talent were guiding forces throughout my college career," says Bull.

Bull, a determined student, set the bar high for himself during the first week of his freshman year. He decided to set out on a path to pursue his master's degree and that's exactly what he did. After receiving a bachelor of fine arts degree from Cazenovia, he went on to earn a master of science degree from Virginia Commonwealth University-AdCenter. Today, he continues to keep Cazenovia close to his heart. He currently serves on the Advisory Board for the Visual Communi-



Nathaniel Bull '03 returned to campus to reconnect with Associate Professor Laurie Selleck.

cations Program and hopes to have greater involvement in the near future.

So, what's next for Nathaniel Bull? Surely, his fresh ideas, systematic approach to projects and overall creative mind-set are sure to launch him into an abundance of professional praise in the years to come. His career is a true testament to the quality and preparation of a Cazenovia College education, where you can literally "build your future" from day one.

Please visit www.nathanielbull.com to view the "PBS KIDS Trusted Guide" promotion.

CAMPUS NEWS

"Runway Rhapsody" Offers Concert Theme

Cazenovia College hosts 38th annual fashion show

eled by Cazenovia students of all majors, graced the catwalk in six special opening acts that paid homage to the musical genres of rock, hip hop, techno, classical, jazz and pop.

The shows culminated with a showcase that highlighted the fall capstone work

of 10 senior designers. Each fall, seniors select a theme for a personal collection and compose a 20-page paper to explain their inspiration for their chosen designs. They ultimately presented their individual collections in separate segments that featured their interpretations of their chosen themes. Such subjects included post-apocalyptic, Barbie, 1940s Hollywood glamour, female spies, surrealism, the elements, architecture, Disney princesses, natural beauty and military inspired fashions.

Graduates Heralded at 186th Commencement

Members of the extraordinary class of 2011 receive their degrees



diplomas at the College's 186th Com-

mencement Ceremony, held on May 14,

2011, a day marked by awards, words of

wisdom and advice, and congratulations

on a job well done. "As you prepare to

depart with your degree, accept the con-

gratulations of the entire campus com-

munity on this signal achievement, as

well as those achievements we know will

follow," said President Mark J. Tierno

Imuetinyan Ugiagbe '11, inspired the

class by noting that "many of the people

with us did not make it to the finish line.

who started this educational journey

We are the ones who remained moti-

vated and determined. We believed in

ourselves even when times were challeng-

in his charge to the graduates.

The ceremony's student speaker,

"Dream of potential tomorrows ... by combining the craft of imagination with the two most important attitudes in life – determination and passion," urged Jay S. Walker, one of America's best-known entrepreneurs and inventors, in his Commencement address to the members of Cazenovia College's graduating class of 2011.

More than 200 graduates received their

> The Commencement ceremony also provided a forum to honor and thank two very special alumni. Alumna and member of the College Board of Trustees Roberta Lee August '58, was awarded an honorary doctor of humane letters degree, in recognition of her community spirit, loyalty and dedication to her alma mater, and for her enduring commitment to serve others.

The 2011 Distinguished Service Award was presented to Doris Eversfield Webster '46, who was acknowledged for her substantial contributions to society and commitment of her time, talents, and financial support to Cazenovia College and a number of deserving organizations in Cazenovia and throughout Central New York.



breezy spring day set the stage for Cazenovia College's 38th Annual Fashion Show on April 16. The show, sponsored by Dreissig Apparel and advised by Laura**beth Allyn**, interim director of fashion studies and assistant professor of fashion design, was a semester-long collaboration between students in the Fashion Design and Fashion Merchandising programs. Additional support was provided by College faculty and staff.

This year's theme, "Runway Rhapsody,"

was chosen by last year's Fashion Show class – a long-standing fashion department tradition. Refreshing tunes, vivid lighting and a video screen backdrop helped to transport the Schneeweiss Athletic Complex into a concert-like atmosphere for an estimated 1,400 collective matinee and evening show guests. More than 100 ensembles, mod-

The show...was a semester-long collaboration between students in the Fashion Design and Fashion Merchandising programs.

To view some of the sophisticated talent seen at this year's shows, please visit www.cazenovia.edu/fashionshow or become a fan of the show's official Facebook page, Cazenovia College: Annual Student Fashion Show.



Introducing Festrausch!

ing, and we stand here today full of pride and hope that our futures will be bright."



Festrausch with Brittany Callahan'll (left) and Carol Buckhout, assistant professor and coordinator for equine internships

Festrausch, a Westfalen stallion given by Hilltop Farm (Colora, Maryland), is standing at stud at the Cazenovia College Equine Education Center. Brittany Callahan '11, who interned at Hilltop prior to her senior year, was instrumental in bringing him to Cazenovia. "The excellence of our Equine Business Management Program is demonstrated not only by the wonderful placements our internship students obtain but also by the donation of superb horses such as Festrausch," says Barb Lindberg, associate professor and director of Cazenovia College's Equine Business Management Program.



FACULTY AND STAFF NEWS

Making the Most of a Second Chance

An opportunity to take classes at work made all the difference for Joni Koegel '06

"If it weren't for Caz offering classes at Carrier, I don't know where I'd be today."

- Joni Koegel '06

degree in management (1997), and then transferred into the United Technologies Corporate Division accounts payable department, where she became an analyst, administrator, and quality manager for her remaining years of employment with the company.

science degree (1996),

and a bachelor of

professional studies

"While I was working on my bachelor of professional studies degree in liberal studies (earned in 2006), it became my aspiration to teach people in the manufacturing plant and help them prepare for their future unemployment as the plants were closing," Koegel says. "That led to my first master's degree in business administration followed by another in adult education."

Her aspiration came to fruition in 1990 when she was hired by Cazenovia College as an adjunct instructor. In 2010,

she was recruited to her current full-time position as a visiting instructor. With another master's degree in childhood education in progress, she is contemplating the feasibility of a doctoral degree.

"Sometimes," she says, "I don't think people realize how much effort professors put into guiding students." In addition to teaching and spending hours correcting papers, Koegel keeps office hours regularly and seldom spends more than 10 minutes in her office alone. "I'm always pleased when students come in – for help with class work or just to chat. I also try to attend my students' extracurricular events," she says. "It's important to me to support them outside the classroom too."

"I find them all delightful," she says, "the rowdy ones, the quiet ones and the ones in between. I am so impressed when I see their tremendous growth in four years. Watching them blossom gives me great pleasure."

Young Writers at Work

Students' encyclopedia articles published in "Presidential Profiles: The George W. Bush Years"

Students at Cazenovia College have opportunities not available to undergraduates at larger institutions. For a number of years, Dr. John Robert Greene, the Paul J. Schupf professor of history and humanities, has given his students the opportunity to write articles for the Presidential Profiles series published by Facts on File, a publisher of reference materials in core subject areas for schools and libraries.

Greene's Presidential Profiles encyclopedias include: The George H.W. Bush Years (2005), The Nixon-Ford Years (2006), and The George W. Bush Years (2011). He says, "Books like these are a great vehicle for a young writer – they offer the opportunity to produce short, factual encyclopedia pieces."

Social Sciences major Amy Olin said, "It's a good feeling to know that something I researched, organized and wrote is out there for everyone to see. I could not have asked for a more gratifying experience, and it doesn't look bad on a resume either."



Dr. Greene (standing) is pictured with some of the student authors, chosen for their excellent writing abilities, whose work was published in the most recent encyclopedia. Clockwise from left are Brittnie E. Chidsey, social sciences; Jordan M. Reed, social sciences; Elizabeth G. Martin, inclusive elementary education; Amy E. Olin, social sciences; Anne Ritsick-Fox, a 2009 graduate of the Equine Management Program; Emma J. Voigt, social sciences; Angela B. Sullivan, social sciences; Kasey Sikorsky, social sciences; Breanna M. Staffon, social sciences; and Marisa E. Shea, social sciences (Not pictured: Sonni L. Pank, sport management)



√he first experience with higher education for Joni Koegel, alumna and member of the Cazenovia College faculty, happened at Adirondack Community College in 1972. "That venture didn't work out so well," she laughs, "so I decided to see the country and then settle into a job." Koegel worked for G.E., Crouse Hinds, and then Carrier Corporation (a division of United Technologies Corporation). Initially she was hired into Carrier's manufacturing department and remained there for a number of years. During those years she also got a second chance at higher education.

Joni Koegel seeks to engage her students in the learning process. (Left) Sam Gelman joins Koegel in presenting to the class. (Right) Koegel gives master student, Brittnee Klaczko, advice on a lesson plan.

In the 1990s George David, then CEO of United Technologies, had a mission "to have the most educated workforce on the planet." At that time

Carrier Corporation was a benefactor of Cazenovia's focused efforts to make going to college convenient for working people.

"If it weren't for Caz offering classes at Carrier, I don't know where I'd be today. Koegel says. She has high praise for Dr. Joseph Adamo, professor of business management; Ginny Felleman, former director of Continuing Education; and Jeanette Rees, then Felleman's administrative assistant, all of whom were staunch advocates for Cazenovia's nontraditional students.

Koegel earned an associate in applied

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Institutional Advancement **Division Welcomes New Directors**

Nolan and Sasser to lead major and planned giving and capital campaign efforts

Darcy Nolan, director of major and planned gifts

Nolan is responsible for managing the major gift and planned giving programs, guiding the College's major gift efforts and working with donor prospects. She comes to Cazenovia



from Colby College, where she was a major gifts officer. Before that, she was director of the annual fund, and a parents' fund leadership giving officer at Colgate University. Nolan received a bachelor of science degree in accounting with an economics minor from Le Moyne College.

Lisa Sasser. campaign director

Sasser will manage the day-to-day operations of Cazenovia College's comprehensive capital campaign, the first of its kind since the institution's founding in 1824 Formerly director of communications and



annual giving for Syracuse Opera, Sasser has served as a marketing and public relations consultant for clients in the business, government and nonprofit sectors, including work related to capital campaigns. She was also employed at the University of Pennsylvania and served as an aide to two members of the U.S. House of Representatives. Sasser received a bachelor of arts degree from Davidson College and a master's degree in public policy from Georgetown University.

ACADEMIC CORNER

Communication at the Heart of the Human Condition

Students are encouraged to explore opportunities and limitations of new media technologies

by Andrew Ó Baoill, Ph.D.



Tt's almost a truism that new media are considered dripping with revo-Lutionary potential (or threat). The printing press, the telegraph, broadcasting, were each, in turn, promoted by their proponents as holding the potential for the spreading of mutual understanding among peoples. Recent social

upheavals, particularly in the Middle East and North Africa, have been widely described as Twitter or Facebook revolutions, with social networking technologies being credited as the transformational force that facilitated (or perhaps even drove) these uprisings.

The view of media technologies as fundamental shapers of society is part of an approach to social analysis known as technological determinism. It can provide an alluring analytical tool for students (or, indeed, journalists): this event happened at this time because of this innovative technology.

I come, myself, from a scholarly tradition that acknowledges the influence of technological change, but stresses the complexity and interdependence of these various social factors. Marshall McLuhan features on my bookshelf (and what, we might wonder, would this master of aphorism have made of Twitter?), but so too do Raymond Williams, who examined the paradoxes inherent in the inter-dependence of domestic life and contemporary mass media, and James Carey, a scholar who draws from McLuhan to build a more nuanced understanding of the interplay of technology and culture. I consider myself a political economist, in the broader sense of that term, and that implies a concern with material conditions and with structures of power in society.

So when I came to talk with my students

this semester about technology, our understanding of these events a half-world away - events that were already gaining attention from our students - seemed an appropriate lens through which to examine how it

is we understand technology to operate. I shared with them recent articles by essayist Malcolm Gladwell, in which he had taken issue with a technology-centric analysis of social revolution. (Gladwell had originally been responding to analyses of events in Iran, but updated his argument to address Tunisia and Egypt.) Gladwell challenged the primacy of technology in this process by suggesting that observers draw on social movement theory to focus on people and on the relationships between them.

As a professor,

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of the complexity

Andrew O'Baoill, Ph.D.

a sense of

curiosity,

As a professor, I see one of my core responsibilities as being to instill my students with a sense of curiosity, coupled with an understanding of the complexity and nuance of the world. We sometimes talk about this in terms of 'critical thinking' – the ability to analyze a situation, teasing out its details and its dependencies. When Dean Nicholas Lemann, of the Columbia School of Journalism, gave a

lecture on campus earlier this spring that focused on the centrality of these very skills, I took the opportunity to shape my next set of journalism assignments around the question he posed: What should you learn in college? Our Introduction to Journalism students set out to explore different aspects of how this question is answered at Cazenovia. Some talked with

professors about aspects of their work: building syllabi, running classes. Others examined extra-curricular activities. Still others asked broader structural questions: why do we have a general education curriculum? What role do majors play, and how does the educational experience differ between various majors?

In building this task we were able to build on a significant campus event, providing an opportunity to interrogate the arguments put forward by Lemann, and to work together to build a set of responses to Lemann's challenge. We were thus critically and actively engaged in examining this call to critical thinking, a form of meta-analysis that is pleasing in its symmetry. Perhaps as significantly, the assignment provided a means for students to see their own work contributing to the work of the whole, without needing to encapsulate the whole within each individual work. No student's piece was going to provide a comprehensive answer to the question, but when set together the collection of studies provided some useful insights.

This, in many ways, is the way much intellectual labor, be it scholarship or journalism, operates - each piece working with an open-ended set to create a collage of meaning and insight. When we speak of journalism as a first draft of history, we can point to iconic headlines that trumpet out new-found truths, but there's also the hum-drum background noise, the montage of news stories and experiences that serve to build our understanding of the 'public' world. It is a rare contribution that stands alone in shaping our understanding of the world Our Communication Studies students learn about the collaborative nature of the creative process, the hybridity inherent in cultural practice, and consider the role of copyright law, the fair use doctrine, media institutions and social movements, in shaping our capacity to cooperate with others, build on prior art, and come to better understand our social world.



Communication Studies is relatively young as an academic field in its current form, but has roots that run deep, back to Aristotle's rhetoric. In its techniques and intellectual traditions it has overlap with the humanities and social sciences, from literary studies to psychology, from sociology to economics. The claim that communication is at the heart of the human condition is a bold one that gives a unifying focus for scholars engaged in work as varied as textual analysis, study of the efficacy of health communication, cultural analysis, and policy studies.

Here at Cazenovia we provide a broad grounding in the field, one that suits the College's approach to merging theory and practice, intellectual engagement and professional preparation. The program contributes to the College's general education program, providing courses in oral literacy, such as *Debate* and Public Speaking, and students in our major take additional classes to strengthen this important competency. We provide courses that cover the gamut of communication theory, an area that covers study of interpersonal and group communication in a range of contexts. Finally, we provide study and practical experience in mediated communication, with classes in areas such as broadcasting and journalism.

It is in this last area that my own teaching is focused. We have been privileged, over the past few years, to receive some significant grant support for audiovisual equipment, and our students are now able to gain experience with media creation not only in print journalism and radio, but in video and audio production, and we have begun experimenting this past year with Internet-based distribution of student work. This provides opportunities for students to build practical skills in an expanded range of areas. It also provides new avenues to explore

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Dr. O'Baoill offers assistance to Courtney **Murray and** stresses how today's students are gaining more experience in video and audio production

with our students the differing rhetorical contexts of these varied spaces, and the opportunities and limitations of new media technologies, both here on campus and for revolutions a half-world away.

About the Author:

Andrew Ó Baoill , assistant professor of Communication Studies, joined the faculty in 2009, teaching courses in broadcasting and journalism. He is the faculty advisor for Wildcat Radio, WITC-FM88.9; and The Quad, Cazenovia's student newspaper.

He earned a bachelor of science degree from the National University of Ireland in Galway, a master's degree in communications and cultural studies from Dublin City University, and a doctoral degree in communications and media studies from the University of Illinois.

Dr. Ó Baoill's research is generally focused on the interaction of technology, democracy, and public participation. He has had extensive experience as a radio station manager and producer, and has made numerous media appearances and given interviews on the relationship between media and society.

He was awarded an Illinois Distinguished Fellowship and various University of Illinois Fellowships, and was an appointed member of the Irish government's Broadcasting Complaints Commission from 1997-2000. He is a member of the Association of Internet Researchers (AoIR); the International Association for Media and Communication Research (IAMCR); the International Communications Association (ICA); the Irish Media Research Network; and Radio Research Ireland.



STUDENT UPDATES

Appreciating Opportunity

Education is the goal for Akuot Deng Leek, a Sudanese refugee



C remember endless walking. We had no shoes and the roads were rocky," says **Akuot Deng** Leek, who was born in 1990 in Sudan, where Christians and Muslims had been at war since long before her birth. Her memories are of fear and hunger, always moving to avoid soldiers, danger and death. "Our food was mostly United Nations subsistence rations," Leek says. "Sometimes there was nothing to eat. Education was not possible."

The family spent several years in refugee camps and in 2004, Leek joined her brother in Syracuse, where her formal education began at a public high school. She initially felt isolated, but after transferring to a smaller school she discovered that cultural differences were part of the

reason for her isolation. Liking the small-school atmosphere, Leek chose Cazenovia College after graduating from high school.

Leek's tutor at the College's Learning Center, Jackie Jahsman, says, "Akuot expects to produce superior work and does not give up. She needed the same assistance many freshmen need, but she also had to get comfortable thinking and expressing herself in English."

Of her progress, Leek spreads her hands apart, saying, "Here is where I am; here is where I want to be." Jahsman comments, "Akuot

can be her own harshest critic. She has achieved

far more and in a far shorter time in America than I ever would have in Sudan if our lives had been reversed."

with hopes for a career helping others who *suffer because* of political or natural disasters.

Leek recently graduated ...

Leek completed an internship with Matthew Clark, the College's director of corporate, foundation and government relations, who facilitated a visit to a Syracuse elementary school where Leek made a presentation to a fourth grade class studying immigration and citizenship. Clark says, "Akuot's talk promoted questions about cultural differences; her responses were engaging, funny and attuned to the intellectual capacity of her audience."

Leek became a United States citizen in 2010 and during her senior year at Cazenovia she took advantage of the freedoms provided by her new country to become involved in the January 2011 Sudanese partition referendum. She launched her own letter-writing campaign, urging major news media to be present during the voting, helping to assure there would be no fraud at the polls.

She says, "I have grown up without enjoying the beauty of my country because of the conflict in Sudan. [Partition] means that I can choose which religion to serve, and future generations will have a right to choose which school to attend. It is time for us to be free."

Leek recently graduated from Cazenovia's International Studies Program with hopes for a career helping others who suffer because of political or natural disasters. Following her July wedding to a fellow Sudanese refugee, Leek will live in Boston and hopes to eventually work for the agency that helped her survive her childhood, the United Nations. A permanent return to Sudan is uncertain, but Leek says, "The Sudanese are my people; and my family is there - it will always be my country."



Club Spotlight: The Debate Society

Students seek to hone skills in communication, research and argumentation

Looking to improve your public speaking skills? Want to think critically and persuade others? Or perhaps you simply enjoy arguing for an opposing point of view? Many students and alumni have had to look no further than the Cazenovia College Debate Society.

The Debate Society is a unique club where the majority of its members are in the Debate class. This class and the society are challenging but enjoyable activities that provide an opportunity for students to develop invaluable skills in communication, research, and

argumentation.

Students and alumni agree that debate has helped them become better speakers, persuaders, arguers, thinkers and researchers.

Brandi Moyer '09 stated, "Debate

helped me prepare for the humbling process of graduate school. As a teaching assistant, my skills in argumentation help me to instill in my students the ability to analyze an issue from all angles."

According to William Rush '03, one of the founders of the Debate Society, becoming proficient in the numerous skills associated with being a great debater can take you far in life. Currently an attorney in Philadelphia, Rush said, "You don't have to believe in something to argue it well, but you have to convince your audience that you believe in it. That is what I have to do in front of a judge and jury, as an attorney, and in the political position to which I was appointed."

Recent graduate Rachael Bowman'11 said, "Developing ideas as a team, putting them all together in the construction of a cohesive argument, and watch-



Senior Courtney Bruso (left) and junior Cailey Underhill (right) were named Debate Society MVPs of the 11th annual Cazenovia College Great Debate. Bruso and Underhill are pictured with **Professor Maureen Louis, coach of the Debate Society**

> the military draft, gay marriage, and the drinking age. This year's debate explored the question: Shall English be the Official Language of the United States? "Debate is challenging but it is an effective way to deepen our understanding of the key issues of the day," said Maureen M. Louis, J.D., associate professor and director of the Communication Studies Program, and coach of the Debate Society.

This article was written by junior Kimberly Norton, a Communication Studies major, Debate Society member, and spring 2011 intern for the College's Office of Communications.

ing it all unfold at the actual Great Debate, were the best parts of being involved in the Debate Society."

Over the past 11 years, students have debated such topics as

Student Accolades

Recent graduates are nationally recognized



During her senior year in the Visual Communications Program, Felicity Jones '11 won first place in the "2011 Lend a Hand" National Poster Contest with her poster "Being Thrifty is Nifty." The contest, sponsored

by an ongoing art installation project titled "Tending a Difficult Hope," invited students to create a poster to inspire their generation to make healthy sustainable choices and to work together for the common good. The top six winning designs from around the country will be letterpress printed and sold.



Kyrstin Himes '11, who graduated in May from the Fashion Merchandising Program, was one of ten young women chosen to join the staff of *Seventeen* as members of the 2011 Seventeen Style Council. They will get a taste of the fashion business and offer tips and advice to peers who read Seventeen. Himes was featured in the magazine and will post a blog about her experiences and activities in the fashion world.





"Lights, Camera, Reunion!"

Alumni and friends returned to Cazenovia College for a star-studded weekend extravaganza!



eunion 2011 welcomed more than 200 "stars" back to campus. Old friendships were rekindled, new ones were formed and all alumni enjoyed reminiscing about their time spent at Cazenovia College. To view additional photos from Reunion 2011, log onto the official Cazenovia College Online Community at http://alumnicommunity.cazenovia.edu.











I. Class of 1971: (L-R) Barbara King Smoot, Scottie O'Toole, Beverly Uphouse Cunningham 2. Class of 1966: (L-R) Carolyn Charles Deacon, Kristin Potts Jeffrey, Gretchen VanWart Tunkey 3. Class of 1983: (L-R) Shawn Lewis Halperin, DeShoron Winston, Sue Chang 4. (L-R) Carol Satchwell, vice-president for institutional advancement; Lorie Niebank Riedl '76, former director of alumni and parent relations; Wayne Westervelt, director of communications

5. Class of 1961: (Seated) Winifred E. Coleman, former dean of students; (Standing, L-R) Diane Hill Faber, Dorothy Holtz, Lynda Wayne Miller, Susan Church Marris

6. (L-R) Jeffrey Santos '96, Al Hasbrouck, Al Thompson '94, Portia Reese '96, Derrick King '97, Leanne Powers '95

7. Ist Annual "Chopped " Cooking Competition: (Front row, L-R) Karen Doyle Krenzer '77,

Albrecht DeVit '06, Sarah Groff '06, Andrea Maiello Jung '86, Lisa Mergler-Santoro '86 (Back row, L-R) Alex Simon '07, assistant director of the annual fund; Bethany LaLonde '06, Linda Campbell Hessian '72, Mary "MJ" Kilian Walker '72, Anne O'Connell '96, Wayne Westervelt, director of communications 8. Class of 1971: (First Row, L-R) Mary Beth Yates McGrath, Molly Murphy McKee, Mary Anne Purdy Duso, Scottie O'Toole, Marguerite Lenge Weaver, Winifred Coleman, former dean of students; Ellen Groat Young, Jo Beth Serling Lehrer, Sheila Smith Marsh (Second row, L-R) Melanie Smith Golding, Patty Brueckner Filenbaum, Ellen Flasterstein Reohr, Beverly Uphouse Cunningham, Barbara King Smoot, Jo Schlacta Allsopp, Linda Englehart Steinbrecker, Janet Willingham Enders, Emily Cummins Skiff, Deborah Greeley Paul















Donna Cook '06, Crystal Lewis '06, Andrea





9. Class of 1961 – 50th Honored Year: (Seated, L-R) Gloria Grosso Alibrandi, Patricia Swan Ehlers, Helen Kaufman Margolin, Virginia Owen Philippy (Standing, L-R) Lynda Wayne Miller, Patricia Rountree Melvin, Dorothy Holtz, Carla Panasci Till, Sally Bowman Klinedinst, Diane Hill Faber, Susan Church Marris 10. Class of 1986 – 25th Honored Year: (Front row, L-R) Brenda Bell Mejia, Jeanne Seeley Cherniak, Andrea Maiello Jung, Lisa Mergler-Santoro and Tricia Winstead (Second row, L-R) Colleen Hanifin Donnelly, Stacey Hill Park, Danielle Casagrande and Pam Spaulding Washbon (Third row, L-R) Lori Anne Bellavigna-Robbins, Darren Zirbel, Cheryl McClurg Zinkievich, Lynda Brown Parker II. Alumni Arrive in Style: (L-R) Linda Testa '81, Kathleen O'Connor '81, Kim Gallup Ladd '82, Christy Ray Stanton '81, Peter Way '03, director of the annual fund; Bev Tulett '86, Karol Miller Toole '81, Paula Farone Peterson '81, Lorraine Smith Macrina '81 12. (L-R) Portia Reese '96, Shari Whitaker, director of alumni relations; Kristin Burger '07 13. Classes from the '90's: (Seated, L-R) Jim Sparks '97, Brenda Moraczewski Sparks '96, Patti Eick Hutzel '96 (Standing, L-R) Dave Brown '93, Amy Thebert '96, Carie-An Brutsman '96, Jered Slusser '96

Connexus **ALUMNI NEWS**

"The Hand-Made Home"

Alumna aims to inspire confidence in her students with art from the heart



Maria Strazzulla '97 (left) and Professor Kim Waale

t appears that Maria Strazzulla '97 views her entire world as a blank canvas. She turned her Manlius, New York house into a home with her own art. "Everything from the paintings, the photography, ceramics, mosaics, clothing, handbags, wine glasses and dinner plates all reflect my love of art," she says. "All of these elements make my

elementary school art teacher in the Jamesville-DeWitt School System, where she works with a former mentor, Patricia Belodoff.

home welcoming and

drawing of "Lily," done

at Cazenovia College's

South Campus studio,

connected to my artistic

That connection - even

stronger because her sis-

ters are also alumni (Jo-

hanna Strazzulla Melfi

90 and Jaclyn Straz-

zulla Hamblin `06) -

keeps her working as an

artist in addition to her

teaching job. Strazzulla

graduated from Cazen-

ovia with a bachelor

went on to Syracuse

University, where she

in art education. She

in elementary and

taught art for 11 years

middle schools between

Virginia and New York

State, and has happily

returned to

Manlius. She

her roots in

is now an

earned a master's degree

of fine arts degree and

that keeps me very

roots at Cazenovia."

elegant, but it is my

Strazzulla found her love for teaching art during her Cazenovia College internship, as an observer in Belodoff's James-

ville-DeWitt art classroom. Because of that experience, she is now both artist and teacher. Strazzulla says, "As an artist, my purpose for making art is to touch lives; I make art to make hearts happy. As an art teacher, my students know that my art room is a place for them to learn and a place where I encourage, motivate and care for their confidence in their own artistic style."

"The best lesson I learned at Cazenovia," says Strazzulla, "is that a teacher has the power to impact and inspire her students beyond the classroom. Kim Waale [professor of art] was that teacher for me and I aim to impact and inspire my own students at Jamesville Dewitt in the same way."

In fact, Strazzulla says she attributes much of her success as a teacher to her Cazenovia education. "I always felt encouraged, supported and cared for at Cazenovia," she says. "That is the kind of teacher I have become for my own students. That motivation and encouragement has also allowed my art to evolve and helped me create a home solely upon the art of my heart."

The art of her heart can also be found in retail shops in the Syracuse area, particularly at the CNY Girl Scouts Boutique in North Syracuse, where a number of her students have purchased her art for their homes. She says, "I think my students are inspired by my also being a working artist - especially when they see my

"Cazenovia College not only gave me my artistic confidence, it also gave me a glimpse of *my destiny...* and now, I'm living it."

- Maria Strazzulla

work for sale in the

community. My role in building their confidence and creativity is reflective of the influences I had while attending Cazenovia College. Now it's my turn to reflect that and project the inspiration that I was fortunate to have found at Cazenovia College."

2011 Parent Survey Summary

Parent response to the 2011 survey was fantastic. The following are just a few results from the Parent Survey:

- 94% of parent respondents were satisfied or very satisfied with their son or daughter's undergraduate education so far.
- 91% of parent respondents would likely or definitely encourage a high school junior or senior with similar abilities, interests, temperament and background to attend Cazenovia College.
- 99% of parent respondents were satisfied or very satisfied with their son or daughter's safety on campus.
- 91% of parent respondents agreed or agreed strongly that Cazenovia College is the right school for their son or daughter.

Share Your News for Class Notes!

Please help keep our office and friends up-to-date by sharing recent information. Have you moved? Changed jobs? Been promoted? Received an award? Said, "I do"? Welcomed a new baby? If so, please send us the details and include your name, address, the year you graduated, telephone number and email address. Please identify individuals in photographs.

Photographs will not be returned. Electronic photos must be in high resolution jpg, PDF or tif format, no smaller than 300 dpi and 3 x 3 inches or larger in size. Class Notes will be edited for length and style. Notes are recommended to be 80 words or less in order to accommodate the growing number of alumni submissions.

Send the information to: Marcia Neumiller, Alumni Relations, 22 Sullivan Street, Cazenovia, NY 13035. Or, email mmneumiller@cazenovia.edu Thank you!

(L-R) Suzanne Luderer Gray '48, Beverly Orton Harden '49 and Sara Bull '77

Joyce Gleason MacCloy '48 writes that she and her husband, Bob, celebrated their 60th wedding anniversary on March 24. They were married in Buffalo, NY, and now live in Fearrington Village, NC. **Beverly Orton** Harden '49. Suzanne Luderer Gray '49, and Sara Bull '77 reunited in Williamsburg in February 2011. A fun time was had by all.

Beverly Kanner Lubetkin '49 writes, "We don't know where the years have gone. Life brings us many wonderful things: children, grandchildren, and sometimes there is a balance. As of this

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CLASS NOTES

moment, the scales are tipped to happy and healthy, and we hope this is a good wish to all. Peace would be a nice touch. too!'

CONNEXUS **ALUMNI NEWS**

An Ode to Cazenovia

Lasting memories inspire a verse



obert Wright '38 R says, "Caz shaped my life. It is where I grew up and saw a new world of challenges. I got

to go to Cazenovia Seminary because my father had a connection – his Cornell classmate was a Cazenovia trustee and owned a business in town. Father wanted me to go to Cornell and knew I would need a New York State Regent's Diploma. I passed the regent's exam with high marks, Cazenovia certified my school record (from Glen Ridge, N.J., where I grew up), and I was accepted at Cornell."

Wright credits Cazenovia with forming the person he became. "At Caz, I learned to be independent through my athletic activities on campus (he was on the Cazenovia basketball and football teams, and has been an avid golfer for most

of his life) and because of the positive atmosphere," he says, "I liked it so much that I convinced my sister to come for her second year of college."

Through the years, Wright kept in touch with his classmate and best friend, Bill Payne '40, until Payne's death in 2010. Through the years, the two men saw

several incarnations of their first alma mater. "It is very satisfying," he says, "to have seen Caz change in so many ways, growing in size and offering more programs." He was impressed when he saw the Equine Education Center during his last visit. "There were no horses on campus in 1938 -

"I have so many great memories of my teachers, my fellow students and the lovely Town of Cazenovia,"

- Robert Wright '38

demanded his share of the profit - \$1." Wright served in the United States Army after he graduated from Cornell. "I saw action as a first lieutenant in France, Belgium, Holland and Germany," he says. "Then I came home and began a career in sales, eventually starting my own manufacturing sales representative businesses, R.H. Wright and Associates, Inc., and Salescraft, Inc. I sold both businesses when I was 67, after having a quadruple bypass. I have two daughters and after my first wife died, I eventually married again,

gaining a stepdaughter."

One of Wright's poetic efforts is an ode to

18-2-4

RHW '38

Old Caz has changed from years ago As students through their classes flow. How great the dorms from floor to floor With hallowed halls that grads adore Ob, how the memories through the years

Bring visions how Caz made careers -For every year brings a new class

Of bright young students on to Caz.

his first Alma Mater.

Wright has always had an artistic side; he took up painting in the mid-1950s and exhibited some of his watercolor paintings in an alumni art show at a Cazenovia College reunion several years ago. "I've also tried my hand at poetry for years," he says, "Some good, most bad, but still having fun at 91!"

Featuring THE ArT-QuILT ExPERIENCE

Summer Art Series changes focus in favor of collaborative show

Each summer, Cazenovia College invites local artists to display their work in the Art Gallery in Reisman Hall. This summer marks a departure from tradition with THE ArT-QuILT ExPERI-ENCE - an international juried exhibition organized by the Stone Quarry Hill Art Park, in association with The Art Quilt Experience (TAQE), a Rochester, New York, contemporary quilting group.

The exhibition, which opened on June 12 and continues through Sunday, July 31, is taking place at two venues: the Winner Art Gallery at the Art Park, and the College Art Gallery in Reisman Hall. Complimentary quilt exhibitions are also for complete information.

offered by the Cazenovia Public Library, New Woodstock Public Library, and Lorenzo State Historic Site.

Jurors are noted quilt collector and author Jonathan Holstein; quilt expert Eugenia Barnes; and fiber artist and Dean of the College of Visual and Performing Arts at Syracuse University Ann Clarke. "Over 140 entries were submitted from around the world, with quilts selected from nine foreign countries and twenty states," said Joe Scala, executive director of the Art Park. Visit www.stonequarryhillartpark.org

Hallie Davison '58 writes, "I have been involved in the Senior Games since 2000 (Macon County), participating in longdistance biking, bowling, horseshoes, and other assorted sports. I enjoy the mountains of Franklin and small communities. It was fun attending the alumni gathering held in Atlanta, GA on Jan. 29, 2011."

Mary Milliken Ogilvie '64 writes to say she is enjoying retired life in Florida with six grandchildren nearby."Love the 2011 Caz Calendar."

Susan Canders Carter '64 writes. "2010 was a year of loss – both my parents and extended family members. BUT we celebrated the birth of our first grandchild in August and the 70th wedding anniversary of my in-laws in October."

Barbara (Bobbie) Mott Olson '67 writes she has been married to Mark for 41 years and has two grandchildren now. She would like to get in contact with Ann Sarver, Janie Mahlman Dickison, Cathy Danskin and Jeanne Chely.

Kristina Peterson Rainey '68 writes "I recently retired from a career in international human resources and am now volunteering at two animal rescue groups."

Christina Yunck '68 writes, "Hello to all Caz '68 girls! Sorry to hear that Albert's sold."

Dolores "Dee" Mastroianni '68 writes, "Caz helped me turn from a girl into a lady and prepared me to go to the 'Big Apple' to begin my career in buying for Sears. I also worked with the elderly for many years. Simultaneously I became very

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(L-R) Judith Bond Clarke '59, Nancy LeValley Farley '69 and Virginia Owen Philippy '61 viewed the exhibition during Reunion weekend.

> **Don McCrimmon**, vice president for academic affairs and dean of the faculty at Cazenovia College, said, "The collaboration between the College and the Art Park on this important event links our common artistic and academic agendas, providing hours of pleasure for gallery patrons and our community."

active in my Catholic Church. This has all contributed to a meaningful and fruitful life."

Gertrude (Trudy) Bennett Stuart '73 divides her time between Dallas and Austin, Texas, where she trains Labrador Retrievers.

Elaine Doremus '79 is the publicity chair for "High Tea" - a benefit for the Alliance for the Mentally III.

Jacqueline Ann Miller '82 writes," moved to Texas 15 years ago where I met and married my husband. We are raising our two sons, Noah (13) and Gabe (11), and are watching his older children start their new lives. I have a small lesson and

In Memoriam: Kathy Urschel '84

A remembrance of an alumna who never gave up

t seems never to have occurred to Kathy Urschel **1'84** that she had disabilities, although she did admit to having challenges to overcome. Betty Priest Putney '53, the current executive assistant to the College's chief financial officer, remembers, "I handled student accounts when Kathy was here and was awed by her

happy personality, perseverance and love of life. At that time she could still see but knew what was ahead, and ahead she went. She never thought or wanted us to think that she couldn't do it. I liken her story to Jim Valvano's legacy:* 'Don't Urschel graduated from Cazenovia



left her blind and partially deaf; then a head injury and a subsequent stroke left her with lingering paralysis. Through it all, her 'never give up' spirit kept her going when many people in her situation would have settled for life as an invalid.

give up. Don't ever give up."

Urschel died in November

2010 after suffering irrevers-

She was best known for be-

ing a world-class tandem cy-

clist. A degenerative disease

ible brain trauma in a fall.

College with an associate's degree and eventually earned a master's degree in rehabilitation counseling from Syracuse University. However, she found her calling, in addition to competition, in massage therapy, noting that she liked to "get her hands on people."

At Cazenovia, Urschel was involved with horses. By the time she enrolled at Syracuse University she had lost her sight, relied on a cochlear implant to hear, and had given up on competitive riding. Longing for an outlet for her competitive drive, Urschel spoke with her internship supervisor, Mary Handley, then a doctoral student at S.U. Dr. Handley, now a professor at Cazenovia College, and director of the Human Services Program, was then involved with the Syracuse bicycling world, and thought perhaps tandem cycling would be of interest to Urschel. "I hooked Kathy up with the local cycling

club, where she found a cycling partner, and the rest is history," says Handley.

Urschel, in addition to being an Olympic caliber cyclist, was a runner, swimmer, rower, a skier, and a generally positive and enthusiastic person. Handley, remembering her positive spirit, invited Urschel to address students in her therapeutic recreation classes several times. "Kathy talked about coping with disabilities, and how she adjusted to having lost both her vision and her hearing. Students saw her potential despite her disabilities. She opened doors for them to think differently about the limits of disability. She believed she could achieve what she wanted, and she did."

In spite of a bicycle crash and subsequent stroke that left her partially paralyzed, Urschel never did give up. Having been told she would not walk again, she was

proud of having proved the experts wrong. Handley says, "Kathy loved coming back to campus. She would go to the Equine Education Center, just to 'smell the horses.' She enjoyed being with students and felt she had a message about limits and potential as defined by professionals and by society."

Urschel brought her Paralympics medals to one of her class presentations. Handley recalls one student who was awed by Urschel's accomplishments saying, "Wow! I've actually met an Olympian!" Handley says, "Kathy responded by saying, 'You're right, I AM an Olympian!' That was her way of saying that disability doesn't matter."

*Valvano, an NCAA basketball coach, is remembered for his inspirational 1993 ESPY Awards speech, given just eight weeks before he died of cancer.

CLASS NOTES

- continued

training operation where we compete locally in hunter jumper competitions and some events (horse trials) and dressage competitions. Would like to reconnect with **Donna Heyn**."

Gaylen Palma Wichrowski '82 and Elizabeth "Liz" Cordill Hallenbeck '83 met in 2006 at work and recently attended a local Cazenovia College alumni function. Gaylen and Liz say hello to all their old friends.

Kathy Gdula '84 writes to say she is a marketing representative for Florida Hospital, a network of hospitals in Central Florida.

Debra Verni '98 graduated from Syracuse University Law School in 2001 and has been a partner at Herzog Law Firm since 2007. Debra's son, Zack, attends SUNY Potsdam.

10th Year

Christine "Tina" Thomas Berg '01 writes,"My husband, Brian, and I are enjoying Charlotte and welcomed our first son, Nicholas, in July of 2010. Would love to see some of my old friends again!"

Lori M. Dressel '05 is a veterinary anesthesia technician at the University of Georgia and writes, "I am about to take my Anesthesia Boards of Technician. which will allow me to become a specialized technician. I have aspirations about getting my master's degree while I am at UGA. I am

starting to speak publicly at veterinary conferences this year as well."

Christopher L.Tacea '95 and Marianna Politis '05 proudly announce their engagement. Chris surprised Marianna in Paris, France with a blue diamond ring when he bent down on his knee to ask her to marry him atop Montparnasse,



Marianna Politis '05 and Chris Tacea '95



overlooking the Eiffel Tour. They met six years ago and have built a life together in Cazenovia. A fall wedding is planned.

Kristin Burger '07 writes, "In February 2011, classmates and friends gathered to welcome Joe Hernon '09 home from a tour of duty in Afghanistan. Those in attendance included Jake Amman, Dan Burkey '09, Adam Clark, Wendell Covell '09, Chris Harrington '09, Sara Manello '08, Dan Riordan '06, Jonathan Rodak '09, Jamie Sedal '08 and Alex Simon '07, assistant director of Cazenovia College's annual fund.

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In fond Memory

Cazenovia College notes the deaths of the following alumni and friends:

Ann Walker Maltby '30 Elsie Mather Morris '30 Rhoda Bush Holt '31 Robert Liljestrand '33 Frances Havill '34 Luana Wilds Clow '42 Elizabeth Sherman Knapp '45 Jane Stern Rosenau '51 Melba Coates Meyer '54 Erika Steinhauff Wolf '54 Ruth Lahm Occhiogrosso '55 Ann Conway Eldridge '68 Dana Conron '72 Amanda Thompson '96 Lucy Eliot Sylvia Wyckoff

Please continue to keep us informed by forwarding information to Shari Whitaker in the Office of Alumni Relations at 315.655.7332 or sswhitaker@cazenovia.edu.

5th Year

Theresa Rice '06 writes that she just graduated from SCAD in 2010 with a second bachelor's degree in advertising design.

Welcome home loe, and thanks for serving our country!"

Meghan M. Dauler '07 recently followed a new career path to Cornell University where she is a program assistant in the Annual Fund for the three Pro Schools. Meghan writes, "I am loving my time here and am excited that I made a change to get into the Annual Fund. I hope all is well and I look forward to seeing you next time I am on campus!"

Rachel Hill '09 writes." | have moved to Phoenix, AZ, and am currently attending University of the Rockies online for my master's degree in non-profit management. I am working at The New Foundation, a local residential treatment center for adolescents, and am a Clear Choices speaker for notMYkid. I am engaged and planning an October 2012 wedding! Look for more information soon!"

Alumni Gatherings

Nine events between October 2010 and April 2011 welcomed alumni and friends of Cazenovia College to a variety of venues and activities.



urrent and past presidents of the Alumni Association Board of Directors and the Cazenovia College Auxiliary gathered for a luncheon hosted by current Alumni Association Board President, Dacia Banks '94.

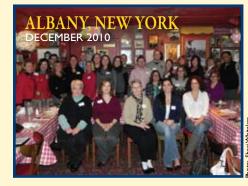
Pictured (L-R) are Nancy LeValley Farley '69, Doris Eversfield Webster '46, Dacia Banks '94, Pamela Schmidt Ellis '67 and Dixie Getman Conway '71

Alumni, friends and equine faculty enjoyed a reception prior to the Grand Prix Event at the Syracuse Invitational Sporthorse Tournament.



(L-R) President Mark J. Tierno, Barbara Lindberg, associate professor of equine business management; Deborah Hecht Stephens '70 and Laura Korthas '10

The Alumni Office held holiday luncheons in Albany and Rochester in December 2010.



Members of the Albany Chapter of the Alumni Association hosted a luncheon for Capitol **Region alumni, friends** of the College and current parents.



(L-R) Carol Feol O'Neill '54, Gwen Caccamise Conners '56, Peter Way '03, director of the annual fund; Patti Sheldon, past parent; Joan Brooks, director of development; and Doreen Caccamise Conners '66

Alumni from Georgia, North Carolina and Tennessee gathered for a luncheon in Atlanta.

(L-R) Shari Whitaker, director of alumni relations; Kristina Peterson Rainey '68, Veronica Williams Gerald '77, Sherri Hilsinger Morris '86, Scottie O'Toole '71, Theresa Rice '06, Lori Dressel '05, Hallie Davison '58 and Barbara Mott Olson '67



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Upcoming Alumni Events -Summer/Fall 2011

The Office of Alumni Relations is busy coordinating outreach events for the summer and fall to keep alumni connected and involved with Cazenovia College and one another.

Possible locations include:

- Saratoga, New York
- Boston, Massachusetts
- Los Angeles and San Diego, California
- New Jersey
- Richmond/Norfolk, Virginia
- Orlando, Florida
- Syracuse, New York
- New York City
- Philadelphia, Pennsylvania

Watch your mailboxes, sign up for the alumni Net Community and visit the Web site for more information on 2011 events in your area!

• For more information regarding upcoming events, please contact Shari Whitaker, director of alumni relations, at 315.655.7332 or sswhitaker@cazenovia.edu.



Michael Flannery '86, trustee and Jennifer Sullivan Flannery '85 sponsored the annual alumni gathering in New York City at the Union League Club.



(L-R) Jonathan Arrindell '87, Shelley Bullock '85, Michael Flannery '86, trustee; and Alice Chapman '85



(L-R) Timothy Doyon '09, Mouhamadou Diaman '09, Ryan Matuszewski '09, Raju Chowdhury '10 and Justin Bluto '08



(L-R) Andrea Werwinski '09, Sara Manello '08, Kristin Burger '07 and Jessica Pitcher, assistant director of admissions



(L-R) Georgia Raysman, current parent; Christine Macera Driscoll '73; and Bob Croot, dean of admissions



(L-R) Darcy Nolan, director of major and planned gifts; Beverly Dashnaw Waters '54 and David Waters

The Alumni Office hosted brunch during the Philadelphia International Flower Show.

(L-R) Sally Bowman Klinedinst '61, Sharron Phillips Boehm '61 and Gloria Grosso Alibrandi '61





n April 2011, the Alumni Office held receptions in Charlotte and Raleigh/Durham, North Carolina for alumni and friends of the College.



(L-R) Stephanie King '00 and Dacia Banks '94, trustee, and president of the alumni board of directors

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(L-R) Richard Scuderi, Dolores Bush Scuderi '57, Stephanie Macero, senior development associate; Kathleen Mannix Schlarb '68 and Lawrence Schlarb

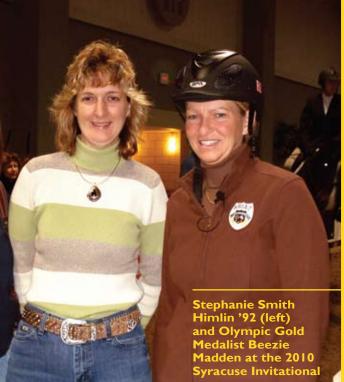


(L-R) Marie Hughes Lyle-Purdy '64 and Yatwan "Evans" Lau Baker '99 hotos: Shari Whitaker

ONNEXUS

Family, Chocolate and Horses ... in No Particular Order

Alumna Stephanie Himlin finds her passion in training and showing miniature horses among other things



tephanie Smith Himlin '92 had the same reasons many horse-Using teens have for choosing Cazenovia College – its small size and reputable equine education program. Having majored in stable and farm management, Himlin was a member of the first class in that program to receive a

baccalaureate degree from Cazenovia.

"At Cazenovia I learned that I could do things I never thought possible if I just put my mind to it," says Himlin. "Naomi Blumenthal, Dr. Karin Bump and Dr. Bob Greene were my special mentors."

Bump recalls, "Stephanie would tell me what she had in her head and ask how to make it happen. Once she set a goal, she didn't give up. She was a worker; that's what made her successful – whatever she did, she did it with gusto and determination."

"At Cazenovia

that I could do

things I never

if I just put

thought possible

my mind to it,"

Stephanie Smith Himlin '92

Ilearned

Himlin met her first miniature

horse in

1991. "I fell in love with them because they are dependable, easy to work with and they have sweet personalities." Mini horses are now the largest part of her life, apart from her husband, Jim, and son,

Michael – who both share her love for mini horses.

After she graduated from Cazenovia, Himlin worked at Disney World with horses and livestock. Not satisfied, she ventured into the corporate world as a payroll manager, and then moved on and turned her candymaking hobby into a home-based business. This year, Corporate Candies is celebrating its tenth anniversary. Himlin says, "My business gives me the freedom to do what I love with my family and my horses. Jim and I can't imagine how we have gotten so lucky it has been amazing."

Walnut Hill

After family and chocolate, horses and horse shows are her main interests. Himlin showed off her mini horse's jumping skills at the recent Syracuse Invitational Sporthorse Tournament. She competes in breed shows, American Driving Society competitions, and at the Walnut Hill Driving Competition in Pittsford, New York - the largest pleasure driving competition in the world.

The Himlins travel to American Miniature Horse Association (AMHA) shows in the Midwest and along the east coast. Himlin says, "We are headed to Fort Worth, Texas, this coming fall for the Miniature Horse World Show. Michael (age 6) and I will be doing halter and driving classes. I'm eager to see how he does at the top of his class in the age-7-and-

under class."

Her life is busy and she likes it that way. "We've been there and done that with our minis," she says. "You never know what's coming in the future but as they say, the more the merrier!"

CAZENOVIA COLLEGE HAS RECEIVED GIFTS FROM **ALUMNI AND FRIENDS:**

In Honor of:

B. Chidsev '11 Ashton Elizabeth Clapp '11 Corrinne Cunningham '11 Erin Crowley '11 Patti Dellas Courtney Dolan '11 Ashley Elizabeth Anastasia Fess Caitlin Gardiner '11 Shantell Irvin '11 Elena McClure '11 Gwen B. Nestle '11 Joseph Nichols '11 Katie O'Brien Warren Olin-Ammentorp Cyndi Pratt Megan Alisa Relyea '12 Keri Rossback '11 Shannon Sanford '11

In Memory of :

Warren L. Ammentorp Barbara Jonas Johnson Martha Papworth O'Neill '00 Lynn Reynolds '04 Sydnee Teeter Miller '53 Amanda Thompson '96

For information on making gifts in honor or in memory of a classmate, professor or a loved one, please contact Joan Brooks at 315.655.7108 or jbrooks@cazenovia.edu



THE OFFICIAL **CAZENOVIA COLLEGE ONLINE COMMUNITY** is your link to campus and

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all things alumni!

Search for friends, update your alumni profile, submit class notes and photos, and register for exciting events taking place on campus or in your area on this "Cazenovia College only" online community.

Register at http://alumnicommunity.cazenovia.edu.

Hats Off to Our Graduates!

On behalf of the Office of Alumni Relations and the thousands of Cazenovia College alumni, congratulations to the graduating Class of 2011 – the newest members of our alumni family.

Lillian Ackerman





Nihada Ahmetovic Monica M. Aldrich Mark E. Allen Samantha A. Allen William F. Anagnoson Rosario Anamaria Erin M. Anderson Eleanor R. Argentieri Nicole R. Artuso Alexandra H. Astras Jessica L. Augustine Brittney E. Ayres Sandra L. Bain Javonia Baker Jenna L. Barnes Joanne M. Barnes Lindsay L. Bean Alexandra S. Beard Davis L. Bellanca Elizabeth K. Belote Alicia M. Benben Antonio J. Bennett Chelsea C. Berish Crystal M. Bienvenue Kara M. Bluvas Kyle T. Boland Olivia R. Bosies Rachael M. Bowman Paige L. Brady Samantha J. Brooks Jill M. Brown Courtney K. Bruso Sara J. Buck Katharine Buckley Kellisue Bunting Leah M. Buracchi Melanie A. Burdeau

Nichole A. Burgio

Kaylin E. Calace Brittany E. Callahan Alyssa R. Campagna Daniel S. Campanaro Donald F. Campbell Nazera A. Carlson Brittnie E. Chidsey Alexandra L. Choumitsky Peter H. Church Michael A. Church Marisa K. Ciccarello Paul M. Civiletti Ashton E. Clapp Erin C. Clark Kristen E. Clark Katelvnd M. Clark Marlo Y. Colletto Emily B. Collins Hollyanne R. Compton Christine A. Corcoran Christopher W. Cotter Craig J. Couture Donald I. Crossman Laura Croucher Erin E. Crowley Corinne A. Cunningham Jacie L. Cupertino Cierra E. Daily Amanda L. Davis Mary Frances Dean Colleen E. DeCracker Venica A. Derby Nierieda J. Diaz Courtney E. Dolan Reannen M. Dwyer Blake D. Edwards Gareth S. Fabian Amanda C. Fagan Ashley L. Ference Ashley E. Fess Julie C. Forbes Meggin L. Frederick Katelyne M. Frink Thomas E. Frost Caitlin A. Gardiner Kaitlin M. Garrity Cassandra L. Gazeley Catherine E. Getty Patti E. Gillmett-Legacy Amy J. Godnick Marissa Grabowski Nichole M. Grant Dominique Y. Green

Justine E. Grevelding Cori M. Grubner Benjamin J. Haines Ashley M. Hammond Christopher R. Hawk Kyrstin K. Himes Sara N. Hitchcock Ryan M. Hochenberger Erica C. Hoernig Caitlin A. Horkan Adria E. Houle Bethany N. Huffstutler Leslie J. Antzak Ince Shantell C. Irvin Kathryn R. Johansen Alicia C. Johnson Jennika M. Johnson Earnestine G. Jones Felicity R. Jones Matthew T. Joslin Nina J. Kalantari Kevin R. Keefe Brian C. Keevil Robyn M. Keramaty Nicole M. Kimmel Megan M. King Caitlin E. Klammer Samantha E. Klukiewicz Jessica L. Kneaskern Matthew C. Lacy Melissa J. Lare Elysia H. Lash Jennifer J. Lee Akuot D. Leek Ashley H. Legg Sarah C. Lensenhuber Francine D. Leo Daniel B. Lester Joshua M. Lippke Caroline A. Locatelli Heather L. Lohse Kelly S. Lonkey Alyssa C. Lubeck Cynthia M. Lummer Alexis N. MacDonald Michael H. MacHugh Katherine R. Mahoney William T. Main Erica Marchese Kelsey L. Masella



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otos: Anthony Potter & John Seiter





Building Futures One at a Time

Two trustees step forward as national co-chairs for the College's first comprehensive capital campaign



That makes a person step forward to volunteer? For many, it is a part of who they are – a habit ingrained from childhood or awakened in high school and college where community service is expected.

Cazenovia College trustees are elected to three-year terms (although many serve three full terms that spans almost a decade) during which they attend three board meetings per year, numerous committee meetings, and then spend additional time with students and faculty at such events as Commencement or the Sophomore Summit. At all times, they serve as ambassadors, representing the College to the broader communities in which they work and live. This is no small commitment.

So, what would inspire two current trustees to take on even more responsibility - serving as national co-chairs for the upcoming Cazenovia College fundraising initiative, Building Futures One *at a Time*? The stakes are high – raise several million dollars over five years and the number of hours spent will be significant.

Stepping forward are Al Budney and Carolyn Charles Deacon '66. Each has a story to tell and a passion for seeing Cazenovia continue on its upward trajectory to excellence.

For Budney, it began with a lunch meeting soon after he moved to Cazenovia in 2002. This time spent with President Mark J.Tierno and Trustee Emeritus **Bob Constable** inspired an interest

College and his decision to serve on the board of trustees. Budney sees Cazenovia College as integral to the vibrancy and health of the broader community, and his service as a way to give back in a meaningful way after a long-time career as an executive in the energy sector.

in the

He adds, "The campaign is much more than raising money, because while it will help with the strategic plan as well as the budget and the buildings, what it will really do is let all constituencies know how important this college is and what amazing positive momentum has been created on campus in recent years."

Deacon has always been a friend of Cazenovia College – sometimes a distant friend – but a friend nonetheless, as she furthered her education at other institutions, moved out of state, and raised a family while managing a challenging and productive career culminating in the superintendency of the Summit Public Schools in Summit, New Jersey.

"Why am I an educator?" she asks. "It was the encouragement, support and accolades that I received here at Cazenovia. The College prepared me to acquire the experiences that changed my life, and now I am in the position to give back during what I expect will be a transformational time for the institution."

Deacon adds, "I'm also fulfilling a promise that I made to my father, who on Commencement day in 1966 recognized my personal transformation and told me that when the time was right, I was to give time and financial support to this institution."

Additional information about Cazenovia College's Comprehensive Capital Campaign: Building Futures One at a Time will be shared in future issues of this magazine and on our Web site. If you have questions, please contact the Office of Institutional Advancement at 315,655,7369.

Pociety

Nancy Adamy



▼ *he 1824 Society* was created by the Cazenovia College Board of Trustees to encourage leadership giving that helps to advance curriculum offerings, diversify campus life and create partnerships between the College and the community. Cazenovia College is proud to acknowledge the support and commitment of caring alumni and friends whose generosity enhances our students' educational experience.

Thank you to members of The 1824 Society for their leadership commitment to Cazenovia College.

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For more information about The 1824 Society, please contact the Cazenovia College Development Office at 315.655.7369 or visit www.cazenovia.edu/1824society.

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Alumnus Comes Home

Michael Brooks '01 returns to alma mater as new assistant director of athletics

ichael Brooks '01 has a knack for coming home again. A few years after his graduation from Cazenovia College, he accepted the position of assistant dean of students and head coach for the boys' basketball team at St. James School, in

Maryland – his high school alma mater. In 2008, he assumed the duties as St. James' athletics director. Now Brooks has returned home to his college alma mater, joining the professional ranks of the Student Development Division in January 2011, as the Wildcats new assistant director

of athletics.

"I am thrilled to be back and am looking forward to being involved with Cazenovia athletics again," said Brooks, who also expressed how eager he is to contribute to making

> *"I am thrilled* to be back and am looking forward to being involved with Cazenovia athletics again."

> > - Michael Brooks '01

the student-athlete experience a most rewarding one at Cazenovia College.

President Mark J. Tierno added, "I am delighted that Michael has returned home. I'm always excited when we can take advantage of the talents and abilities of someone our College nurtured and set on the path to such a great future."

Inducted into the Cazenovia College Athletics Hall of Fame in 2009, Brooks was honored for his role as a basketball team standout. He was captain for three years and named MVP for two seasons, and still ranks in the top ten in career scoring, rebounding, assists and steals.

This past September, Brooks was once again back on campus for the College's Convocation ceremony, at which he delivered an inspiring speech to the incoming class. He shared with members of the class of 2014 that during his time at Cazenovia he encountered "people with different interests who came together to create a great community." A human services major, Brooks recalls finding academic life a struggle at first. "Nailing down time management and goal-setting skills was key," he said. "With support, I learned to be independent, responsible and accountable."

> One might say that Brooks has settled into campus life as if he never left. "I'm at home in Cazenovia, and with the experience I have amassed over the past decade, I feel more than ready to play my part in mentoring students, reaching out to fellow alumni, and participating in making our College an even better place to live, learn, work and play."

Coaches Embrace First Year at the Helm

Women's basketball and men's lacrosse programs welcome new coaches





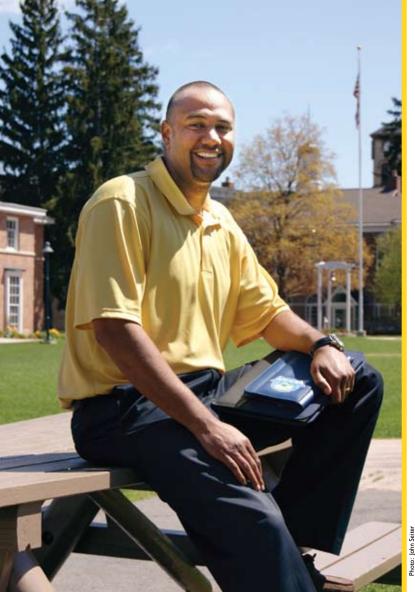
Coach Johnson completed his first year at the helm of the Wildcats Men's Lacrosse program in 2010-11. Prior to making the jump to the college level, Johnson coached in the Baldwinsville High School Lacrosse Program since 1998. A Baldwinsville, New York native, Coach Johnson served as the team captain at Baldwinsville High School

All-American at Vermont Academy in 1984. His illustrious career at St. Lawrence University included several conference and national accolades, and recognition as a two-time All-American. Coach Johnson currently resides in Baldwinsville with his wife, Holly, and their two children, Glory and Justin.

Chris Comino '05

Coach Comino enjoyed his first year as the Women's Basketball coach after spending five years as the Wildcats top assistant in the Men's Basketball program. A 2005 Cazenovia graduate, Comino played basketball all four years and was a member of the 2001-2002 team that made it to the NCAA Tournament.

In addition to his coaching role, Comino serves as the College's coordinator of Intramural and Club Sports. Coach Comino resides in South Otselic, New York with his wife and two children.

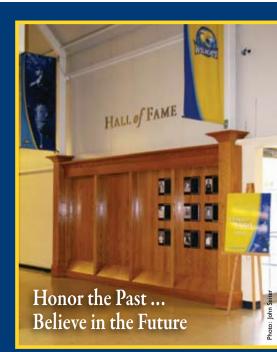




To stay current with Wildcat athletics news, go to www.cazenovia.edu/athletics



in 1983. He played collegiately and was recognized as an



Athletics Department is accepting nominations for the Hall of Fame

t's time to submit your nominations for Cazenovia College's Hall of Fame. Last year's class is now enshrined and we are once again asking for your help in selecting this year's inductees. Nominations may be submitted in one of five categories, with each category having its own unique list of attributes and requirements that personify the optimal nominee. Please refer to the Hall of Fame criteria and online nomination form, which are both accessible at www.cazenovia.edu/HOF.

The induction ceremony will once again take place on campus at the annual Blue & Gold Dinner, to be held on Saturday, October 1, 2011, during Homecoming/Family Weekend. For more information, contact Director of Athletics Rob Kenna at 315.655.7142 or rkenna@cazenovia.edu.

2010 Alex Cost '06 Margery A. Pinet 1993 Softball Team

2009 Michael Brooks '01 Suzannah Eaton '95 Valorie Titus '01

2008 Marc Covey '00 Terri Mancinelli '83 Melissa "Missy" Starr '04

2007 Robert McKiernan '41 Jean Sidaras Donna Formica

SPOTLIGHT

Varsity Tennis Announced at Court Naming Ceremony

Club and varsity tennis will be played on The Honorable Bernadette T. & Harold T. Clark, Jr. Tennis Courts



Bernie and Tom Clark, Jr., gather with members of the Cazenovia College Club Tennis Team at the official naming dedication of The Honorable Bernadette T. & Harold T. Clark, Jr. Tennis Courts held this past April.

azenovia College students, staff, faculty, alumni, members of the Board of Trustees, and friends of the College took to the courts this spring in celebration of the official naming of The Honorable Bernadette T. & Harold T. Clark, Jr. Tennis Courts.

The April 15, 2011, naming ceremony

served to thank and recognize Bernie and Tom Clark of Utica, New York, for their generous gift to Cazenovia College, which allowed the College to repaint the tennis court surfaces, trim a number of trees that extended out over the courts, and help support a club tennis team in 2011-12, as well as the start-up of varsity tennis.

Tierno also took the opportunity to thank Bernie and Tom for their continued "support of Cazenovia College and their investment in our campus, but most important for their investment in our students and their experiences at Cazenovia."

it would eventuate to an intercollegiate varsity sport in 2012. According to Intercollegiate Athletics Director Rob Kenna, "We expect the club program, which consisted of 20 student-athletes this past year, to transition into men's and women's NCAA Division III varsity tennis in the 2012-13 academic year. These teams will compete in the North Eastern Athletic Conference, like most of the

other varsity sports at

Cazenovia College."

The Cazenovia

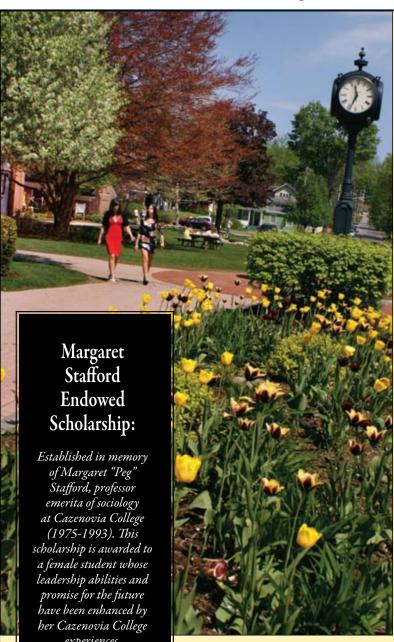
College Department of Fitness

and Wellness implemented the club tennis program during the 2009-10

academic year with the intention that

President Mark J. Tierno added how much he looks forward to seeing Cazenovia College varsity tennis players competing on their home courts -the newly named The Honorable Bernadette T. & Harold T. Clark, Jr. Tennis Courts- and the positive impact it will have on the College's ability to recruit and retain quality student-athletes.

Allow Cazenovia College to be Part of Your Legacy



experiences.



George C. and Margaret P. Stafford, 1991, taken in London, England during one of Margaret's teaching assignments at the American College in London. Photo provided by Janice Dudley, niece of George and Margaret Stafford.

To learn more about *The Heritage Society* and Endowed Scholarships, contact the Development Office at 315.655.7369 or e-mail jbrooks@cazenovia.edu or danolan@cazenovia.edu.

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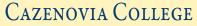
Jince Margaret "Peg" Stafford's first annual fund gift as a faculty member, she and her husband, George, continued their generosity to Cazenovia College in many ways. After Peg passed away in 1996, George created the Margaret Stafford Scholarship fund. He honored Peg's memory with regular gifts to her named scholarship, and made donations to the Frederic and Jean Williams Archives. A bequest in George's will continues Peg's legacy to benefit students at Cazenovia College.

By naming Cazenovia College in your will or including the College in your estate plan, you can make a difference for future generations.



Becoming a member of *The Heritage Society* provides many opportunities

to fulfill your charitable intentions. A thoughtful gift plan can result in immediate and future benefits for you and your family, while making you a part of Cazenovia College's ongoing success.



Building Futures Since 1824



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for more information visit: www.cazenovia.edu/events